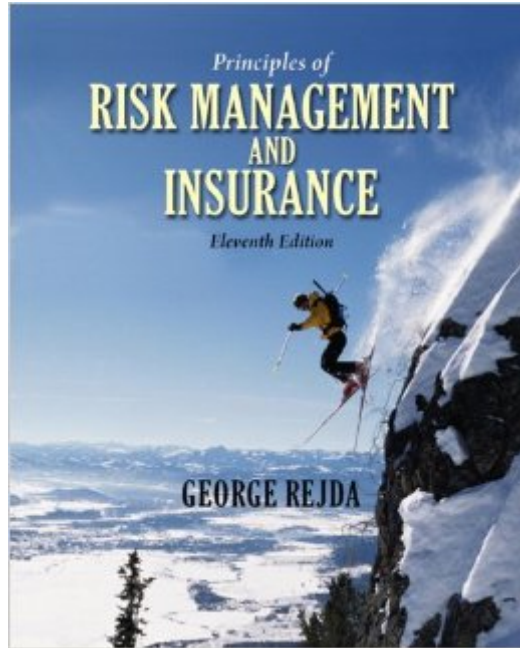


The book was found

Principles Of Risk Management And Insurance (11th Edition)



Synopsis

Complete and current coverage of major risk management and insurance topics. Focusing primarily on the consumers of insurance, this text blends basic risk management and insurance principles with consumer considerations. This edition addresses the unprecedented events that have occurred in today's economy, highlighting the destructive presence of risk to readers.

Book Information

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Customer Reviews

I was surprised to see that this book had a one star rating, but quickly found out that it had nothing to do with the content of this book. It is an excellent textbook and I have enjoyed using it for my class.

This book has great insight with the risks of either daily life, business aspects and even the concepts of insurance, which we all face. I would recommend this product to anyone who is interested in risk management or insurance.

For me, it's difficult to imagine a more boring subject than insurance. But if you have to study it, you could definitely do a lot worse than this book. The subject is well-presented in easy to understand language. Subject matter is divided into easily digestible segments in a logical order.

This text book was well written, for the subject matter, it was as it should be. Many of the chapters

were full of terms and specifics that were far too in depth for my HR major, but insurance is not an exciting topic...

The book was shipped timely and was in good condition. However, the description stated that there were no markings/highlighter in the book but when I received it, there were many chapters that had highlighter. It wasn't a problem because the text that was highlighted is what I would have marked as important. The book is effective at teaching Risk Management and Insurance and easy to understand and follow along.

Deeply from the heart I mean to congratulate the author of this book, G. E. Rejda for his tremendous. The book itself is a lifetime teacher, so it's worth its price. It is very instructive, well organized, easily understandable, and it fulfills the MBA level requirements. Do not be discouraged by the price, the intellectual value is far higher. Buy it and keep it in your small library.

Easy to read book and very helpful when making decisions on homeowners and auto insurance. Recommended material for all students and instructors.

Not just about insurance, but clearly covers the subject of insurance and risk management, with student helps and good examples

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